

# LEFRIK

Introducing the new season

[Holocene]

[Sales book]





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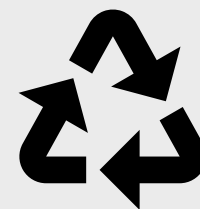




# About us

We make bags, backpacks and urban travel items from recycled plastic bottles.

OEKO-TEX®  
CONFIDENCE IN TEXTILES  
STANDARD 100



**Lefrik contributes to the environment by reducing the use of virgin polyester and rather extending the life of discarded plastic bottles, while saving energy in the production process.**

**We want to continue working in this direction, placing quality, traceability and sustainability on the top of our minds while achieving a completely circular economy model.**

**We are dedicated to continue to learn and adapt our efforts for the improvement of Lefrik and its impact.**

**We are vegan too, Lefrik has been approved as vegan by the animal welfare organization PETA.**

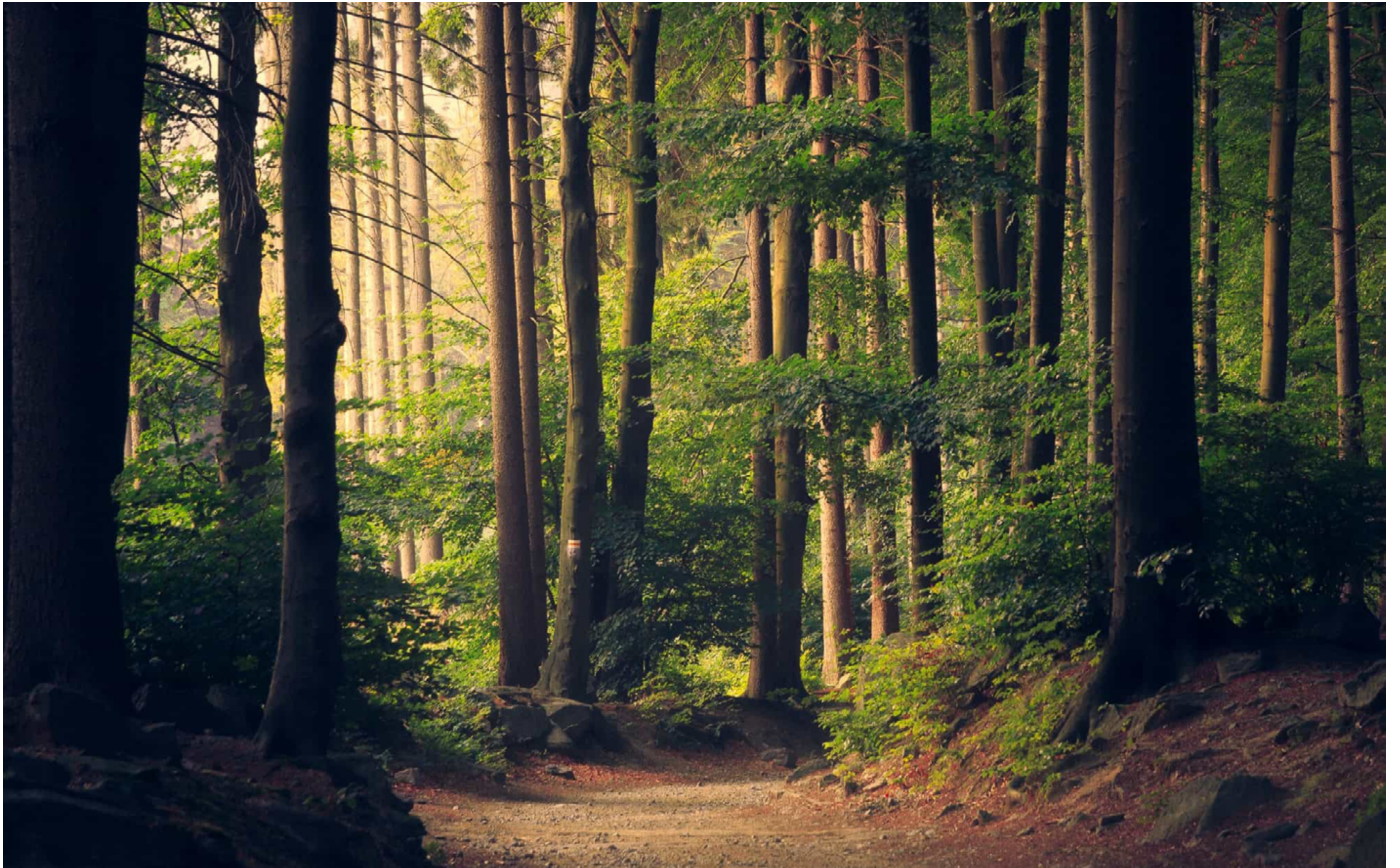
From the beginning, we have firmly believed that Lefrik could only work if it was sustainable.

For the past years we have been working on finding the right partners; people who not only comply with our sustainable criteria based on the best possible social and environmental practices but who also share our belief in doing the right thing for the people and for the planet.

We aspire to be known not only for our products, but also for our commitment, our humility, our capacity of work and our ability to solve problems.

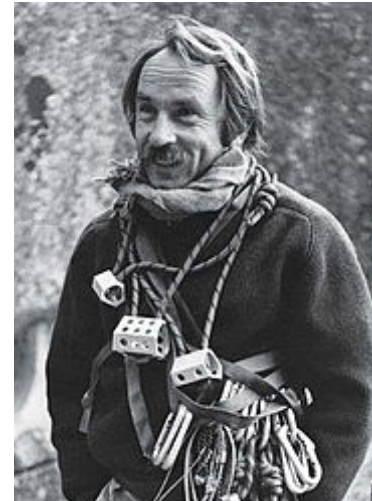
We plan to continue to work hard on all these areas of focus, always placing people and the planet at the center of our thinking. We have a lot of work to do.







# 1% for the Planet



► Archive photos, Yvon Chouinard.



We are proud official members of 1% for the Planet - an extraordinary global network of environmental businesses and nonprofit partners who want to protect the future of our existence on the planet.

Every 1% for the Planet member takes part in building a better future—a future where giving back is the standard, and people and the planet thrive.

Through this platform, we donate 1% of our yearly revenues to fantastic organizations that put the planet first and are on the forefront of climate action.

Together we can achieve greater things. We have a responsibility to fight for the world we live in and to all the unique ecosystems that need to thrive. As its founder, Yvon Chouinard, once said:

**“Everything we personally own that’s made, sold, shipped, stored, cleaned, and ultimately thrown away does some environmental harm every step of the way, harm that we’re either directly responsible for or is done on our behalf.”**



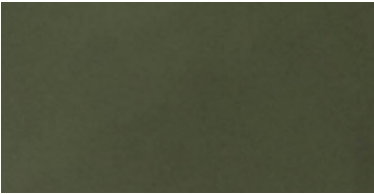
# Fabrics



**[Main fabric]**  
Waterproof 600D RPET /  
TPE Coating.



**[Lining]**  
Water resistant 190T RPET /  
PU Coating.



**[Main fabric]**  
Waterproof 350T RPET / PU  
Coating. (TECH)



**[New Main fabric]**  
Waterproof 450 RPET / TPU  
Coating.

NEW



**[New Main fabric]**  
Waterproof 300D RPET / PU  
Coating.

NEW

At Lefrik, we always try minimizing the variety of fabric we use to reduce our carbon footprint and increase our efficiency and circularity.

To continue in this direction but, at the same time, focus on the durability of our products by offering you the best techniques in recycled fabrics, this season we are introducing two new fabrics.

1. RPET 450D Ripstop offering softer experience but high durability and a matt finish colour which will give a nicer and softer look to our smaller items.
2. RPET 300D Ripstop with TPU Coating making the fabric 100% weatherproof, anti-scratches and easy to clean by just wiping it. With this fabric we are achieving durability and functionality in our best-selling items.

# Colors



[1] Camel Brown



[2] Luc



[3] Mao



[4] Arctic



[5] Back to school - Suzy



[6] Back to school - Noah



[7] Back to school - Camp



[8] Back to school - Sam

## [AW22] Colors and Combinations

This Autumn-Winter season we introduce a new earthy color — Camel Brown.

In addition to four color combinations on our back to school range, featuring some of our newest colorways with Lefrik classics, such as ecru, black, our crayon print, sunset and ink.

And a new combination of cold colors with stone blue and grey called Arctic.



# Scout

**Dimensions: 40x30x16 cm / Weight: 500 gr / Capacity: 19L**  
Wide main compartment with flap and cord closure. 13.6" Laptop pocket.  
Adjustable padded straps. Zipper pocket in the flap and in the back.

AW22

This 19L design features a laptop sleeve, back zipper pocket and inside mesh compartments. Its drawstring cord closure and flap ensure the contents are protected from the rain, and the shoulder straps can be fully adjusted for extra comfort. Now with an improved closing system with metal carabiners to keep all your belongings safe.



► Archive photo, Dust Pink.

# Scout Mini

**Dimensions: 22x30x13 cm / Weight: 340 gr / Capacity: 8L**

Wide main compartment with flap and cord closure.  
Quick-access zipper back pocket. Adjustable cotton straps.

AW22

Mini backpack for your everyday essentials. The Scout Mini is our smallest backpack. The cotton handles make it a comfortable backpack to carry around. Featuring a separate inside compartment and zipped pocket, plus an extra anti-theft pocket in the back.



► Archive photo, Scout Mini - Black.



# Scout Mini

KIDS

**Dimensions: 22x30x13 cm / Weight: 340 gr / Capacity: 8L**  
Wide main compartment with flap and snap closure. Inside cord closure.  
Adjustable cotton straps. Quick-access zipper back pocket.

AW22

The Scout Mini in its kids friendly version comes with a snap closure in replacement of the metal Hook. The adjustable cotton shoulder straps makes it a comfortable backpack to carry around for both, the big and small kids. Featuring a separate inside compartment, and two outside zipper pockets.



SAM SUZY CAMP NOAH



► Product photo, Scout Mini Kids - Camp.

# Handy

**Dimensions: 40x30x10 cm / Weight: 430 gr / Capacity: 12L**  
Slim main compartment with flap and twin metal hook closure. 15,6" Laptop pocket.  
Adjustable padded straps. Quick-access zipper back pocket.

AW22

The stylishly simple Handy Backpack is one of Lefrik’s best-selling items. Its slim profile comfortably fits a 15,6” laptop and the water-resistant fabric makes it the perfect choice for daily commuting. The Handy comes with a double strap closure to main compartment and features an inside zippered pocket.



► Archive photo, Handy - Navy.



# Handy Tech

**Dimensions: 40x30x10 cm / Weight: 430 gr / Capacity: 12L**  
Slim main compartment with flap and metal hooks. 15,6" Laptop pocket.  
Adjustable padded straps. Quick-access zipper back pocket.

AW22

Our most iconic model. Simple and elegant, now with a technical fabric that improves its performance. Prepared to carry a 15,6" laptop. With a water resistant fabric. Undoubtedly, a must-have in your day-to-day life. The Handy comes with a double strap closure to the main compartment and features an interior zippered pocket.



BLACK TECH

GREEN TECH



► Archive photo, Handy - Green Tech.

# Knapsack Tech

**Dimensions: 37x28x16 cm / Weight: 450 gr / Capacity: 17L**

Drawstring and flap closure with metal hooks. 13,6" Laptop pocket.  
Nylon adjustable straps. Twin zipper pockets at the front.

AW22

Roomy but still neatly sized the Knapsack was designed for day-to-day outings. Features one inside and two outside zipper pockets with flap closure and metal magnet snaps. It has a 600D RPET padded bottom panel for extra protection. Drawstring and flap closure. Two front zipped pockets with flaps. Waterproof fabric. Lightweight.



BLACK TECH

GREEN TECH



► Archive photo, Knapsach Tech - Black.



# Roll

**Dimensions:** 45x28x12 cm folded / 57x28x12 cm unfolded **Weight:** 600 gr  
**Capacity:** 15L folded / 19L unfolded  
Zipper main access. Roll top 2 positions. 15,6" Laptop pocket. Adjustable padded straps.  
Quick-access zipper back pocket

AW22

Minimal urban design. Spacious and comfortable, the ROLL comes with a padded sleeve to perfectly fit laptops up to 15", a zipper inner pocket and several mesh organizers. The minimal exterior design offers 2 quick access pockets on the back and bottom panel.



BLACK

GREY

MUSTARD

CAMEL BROWN



► Archive photo, Roll - Mustard.

# Roll Reflective

**Dimensions:** 45x28x12 cm folded / 57x28x12 cm unfolded  
**Weight:** 600 gr / **Capacity:** 15L folded / 19L unfolded  
Zipper main access. Roll top 2 positions. 15,6" Laptop pocket. Adjustable padded straps.  
2 access pockets, one at the front and a second one on the back. Waterproof front pocket.

AW22

Designed for city commuting. Spacious and comfortable, the reflective version of our iconic Roll comes with a padded sleeve to perfectly fit laptops up to 15,6", a zipper inner pocket and several mesh organizers. The minimal exterior design offers 2 quick access pockets on the front and back panel.



BLACK

OLIVE

RUST

NAVY

ARCTIC



► Archive photo, Roll Reflective - Olive.



# Roll Mini

**Dimensions:** 35x23x12 cm folded / 46x23x12 cm unfolded  
**Weight:** 410 gr / **Capacity:** 9L folded / 12L unfolded  
Zipper main access. Roll top 2 positions. Adjustable cotton straps. Quick-access zipper back pocket. New Feature: 13,6" Laptop pocket

AW22

The smaller and cuter version of our Roll backpack offers you enough space to carry all your belongings when traveling through the city. Its wide main compartment comes with a padded sleeve to fit a small tablet or a 13,6 inches laptop, zipper pocket and a mesh organizer.



► Archive photo, Roll Mini - Rust.

# Daily

**Dimensions: 40x30x10 cm / Weight: 570 gr / Capacity: 12L**  
Two separate zipper main compartments. 15,6" Laptop pocket. Adjustable padded straps. Quick-access zipper back pocket. Extra back strap to attach you backpack to your trolley.

AW22

Balance between functionality and fashion. Twin internal storage compartment with multiple pockets. The main compartment comes with a separate padded sleeve for tablets and up to 15,6 inches laptop. Front compartment comes with smart organizer for small accessories. The perfect partner for everyday commuting.



BLACK      MUSTARD      DUST PINK      OLIVE      BATEAU      SKOG



► Archive photo, Daily - Black.



# Smart Daily

**Dimensions: 30x25x10 cm / Weight: 400 gr / Capacity: 8L**  
Two separate zipper main compartments. 13,6" Laptop pocket. Adjustable padded straps. Quick-access zipper back pocket. Extra back strap to attach you backpack to your trolley.

AW22

Balance between functionality and fashion. Twin internal storage compartment with multiple pockets. The main compartment comes with a separate padded sleeve for tablets and up to 13,6 inches laptop. Front compartment comes with smart organizer for small accessories. The perfect partner for everyday commuting.



RUST      BLACK      STONE BLUE      OLIVE      DUST PINK      EARTH



► Archive photo, Smart Daily - Earth.

# Capsule

**Dimensions: 40x30x12 cm / Weight: 530 gr / Capacity: 15L**  
Zipper main access. 13,6" Laptop pocket. Adjustable padded straps. Quick-access zipper back pocket. Extra back strap to attach you backpack to your trolley. Inside pocket for water bottle.

AW22

This 15L capacity backpack features a front zipper pocket and a main compartment with a padded inner pocket for your laptop. As an extra it carries two side pockets with a snap fastening. The Capsule backpack is your perfect partner for everyday.



► Archive photo, Capsule - Black.



# Gold Classic

**Dimensions: 35x28x10 cm / Weight: 380 gr / Capacity: 10L**  
Zipper main access. 13,6" Laptop pocket. Adjustable padded straps.  
Quick-access zipper back pocket. Inside water bottle pocket.

AW22

The improved Gold Classic backpack comes with new features this season: YKK metal zippers, inside laptop sleeve for 13,6" laptop and padded shoulder straps. We have upgraded the style to be the perfect daily partner.



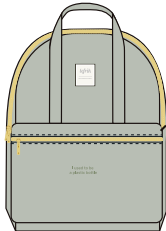
BLACK



TOBACCO



ECRU



SAGE



BUTTER



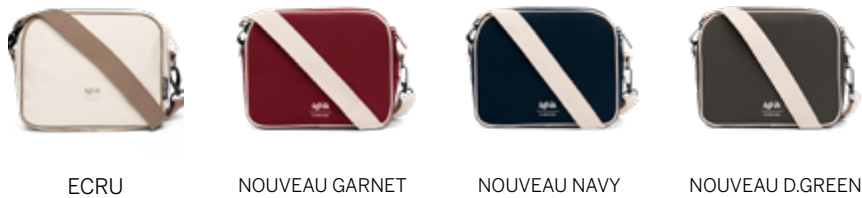
► Archive photo, Gold Classic - Tobacco.

# Tokai Bag

**Dimensions: 22x16x8 cm / Weight: 200 gr / Capacity: 2,5L**  
Zipper main access. Adjustable and removable cotton straps. Easy access pocket. Inside key ring.

AW22

This sleek bag comes with an adjustable and removable shoulder strap, allowing it to be carried or used to keep your items organized within your bag. Lightweight, comfortable and modern, making it the perfect bag to accompany you wherever you go.



► Archive photo, Tokai Bag - Ecrú.



# Tokai Tech

**Dimensions: 22x16x8 cm / Weight: 200 gr / Capacity: 2,5L**  
Zipper main access. Adjustable and removable nylon straps. Easy access pocket. Inside key ring.

AW22

The Tokai crossbody is an everyday style. This sleek bag comes with an adjustable and removable shoulder strap, allowing it to be carried or used to keep your items organized within your bag. Lightweight, comfortable and modern, making it the perfect bag to accompany you wherever you go.



BLACK TECH



GREEN TECH



► Archive photo, Tokai Tech - Green.

# Amsterdam

**Dimensions: 10x18x5 cm / Weight: 80 gr / Capacity: 1L**  
Zippered pocket at the front and an adjustable shoulder strap. Waterproof and TPE coating.

AW22

Best comfortable travel mate. The Amsterdam shoulder bag is perfect to carry your essentials, with two waterproof compartments for keeping your mobile and wallet safe.



► Archive photo, Amsterdam Black.



# Arizona Bag

**Dimensions: 21x17 cm / Weight: 200 gr / Capacity: 1L**  
Zipper main access. Adjustable and removable nylon straps. Easy access pocket.

AW22

The versatile and practical features, alongside it being super lightweight and packable makes this bag a classic to be worn every day. It features a clip-fastened strap, allowing it to be carried as a clutch or used to keep items organized within your bag.



BLACK      CAMEL BROWN      GREY      STONE BLUE



► Archive photo, Arizona Bag - Black.

# Reef Crossbody

**Dimensions: 40x30x10 cm / Weight: 207 gr / Capacity: 1,2L**  
YKK Zipper main access. Adjustable cotton strap.

AW22

New season, new shapes. The Reef crossbody is a square shaped bum bag with 1.5L capacity and an adjustable strap. Built with our 600D recycled and water-resistant fabric, it will make the perfect partner to take everywhere.



BLACK



ECRU



TOBACCO



SAGE



BUTTER



► Product photo, Arizona Bag - Black.



# Mountain

**Dimensions: 42x30x18 cm / Weight: 530 gr / Capacity: 22L**  
Drawstring and flap closure with twin buckles. New feature: Incudes removable chest strap.  
Padded shoulder straps with breathable mesh.

AW22

This backpack is a perfect style for urban adventures. It features reflective details on the front to ensure your safety, several internal pockets to keep you organized and twin side mesh pockets for easy access. Introducing a removable chest strap as a new feature this season.



BLACK

OLIVE

BATEAU

SKOG

ARCTIC



► Archive photo, Mountain - Black.

# Roots

**Dimensions: 28x45x15 cm / Weight: 500 gr / Capacity: 19L**  
Zipper main access with extra magnet. 15,6" Laptop pocket. Adjustable cotton straps.  
Quick-access front pocket.

NEW

Minimal urban design. With the option to be carried as a backpack, the Roots Tote bag comes with a padded sleeve to perfectly fit laptops up to 15,6", features a zippered main compartment with extended handles for comfortable carrying. It features an extra quick access front pocket and multiple inner pockets to keep everything organised inside.



ECRU

SKOG

VICHY



► Archive photo, Roots - E cru.



# September

**September Classic**  
**Dimensions: 35x28x10 cm / Weight: 380 gr / Capacity: 10L**  
Zipper main access. Cotton adjustable straps. Quick-access zipper back pocket.  
Inside water bottle pocket.

**September Pencil Case**  
**Dimensions: 21x8 cm / Weight: 150 gr / Capacity: 0,5L**  
Wide access. Zipper closure. Side cotton handle

AW22

The School Pack will fulfill all your needs for back to school. A version of our timeless signature silhouette - the Classic - along with a handy and functional pencil case.

**Sold separately.**



► **Product photo,** September - Sam.

# Handy Mini

**Dimensions: 35x30x9 cm / Weight: 380 gr / Capacity: 9L**  
Slim main compartment with flap and metal hook closure. 13,6" Laptop pocket.  
Adjustable padded straps. Quick-access zipper back pocket. Inside water bottle pocket

NEW

The smaller version of our Handy backpack. Its slim profile comfortably fits a 13,6" laptop and the water-resistant fabric makes it the perfect choice for daily commuting. The Handy comes with a single strap closure with a metal hook, and features an inside zippered pocket and a quick access back pocket.



BLACK      MUSTARD      LUC      MAO

# Handy Mini

**Dimensions: 35x30x9 cm / Weight: 380 gr / Capacity: 9L**  
Slim main compartment with flap and snap closure. 13,6" Laptop pocket.

NEW

Adjustable padded straps. Quick-access zipper back pocket. Inside water bottle pocket  
The Handy Mini in its kids friendly version comes with a single strap and snap closure in replacement of the metal Hook. The padded adjustable shoulder straps makes it a comfortable backpack to carry around for both, the big and small kids. Its slim profile and the water-resistant fabric makes it the perfect choice for daily needs.



SAM      SUZY      CAMP      NOAH



# Monday

**Dimensions: 42x28x16 cm / Weight: 388 gr / Capacity: 18,5L**  
Zipper main access. 15,6" Laptop pocket. Padded shoulder straps with breathable mesh. Quick-access zipper back pocket. Inside water bottle pocket. Removable chest strap.

NEW

This 19L capacity backpack features a front zipper pocket and a main compartment with a padded inner sleeve for your 15,6 inches laptop. As an extra, it has two mesh pockets on sides and a bottle pocket inside.



SAM SUZY CAMP NOAH

# Getaway Bag

**Dimensions: 48x25x25 cm / Weight: 287 gr / Capacity: 30L**  
Zipper main access. Inside zipper pockets. Detachable cotton strap.

NEW

Remember our Billy bag? We've reedited it but built with our 600D fabric and new details to make it an all terrain duffel bag. This spacious duffel features inside zippered pockets to keep your things organized, and a detachable shoulder strap for additional carry options.



SAM SUZY CAMP NOAH

# Classic Tech

**Dimensions: 36x30x10 cm / Weight: 348 gr / Capacity: 10,5L**  
Zipper main access. 13,6" Laptop pocket. Adjustable padded straps. Quick-access zipper back pocket. Inside water bottle pocket.

NEW

Our Classic backpack, now built with our Tech fabric for a lighter and softer look. This 10L capacity backpack features a front zipper pocket and a main inner compartment for a 13,6 inches laptop.



BLACK TECH      GREEN TECH

# Strata Tote Bag

**Dimensions: 40x36x12 cm / Weight: 625 gr / Capacity: 16L**  
Zipper main access. 15,6" Laptop pocket. Inside bottle pocket.

NEW

The Strata features a zippered compartment with extended handles for comfortable carrying. A 22L bag with a 15 inches laptop sleeve, a water bottle pocket and some extra pockets to carry what you need close. It features an extra front pocket.



NOUVEAU GARNET      NOUVEAU NAVY      NOUVEAU D.GREEN      BLACK      CAMEL BROWN



# Ottawa Messenger

**Dimensions: 25x34 cm / Weight: 190 gr / Capacity: 1,7L**  
Zipper main access. Fits a 13,6 inches laptop. 2 outside pockets. Removable Nylon straps.

NEW

Our best-seller bag Arizona, now bigger to carry your books and tablet, with two front pockets and three mesh compartments on the back. The adjustable shoulder strap will allow you to carry in a comfier way.



BLACK CAMEL BROWN GREY STONE BLUE

# Tokyo Bag

**Dimensions: 18x13x5 cm / Weight: 137 gr / Capacity: 1,1L**  
Two separate zipper main compartments. Back easy access mesh pocket.

NEW

Meet our Amsterdam bag big brother, the Tokyo bag. Same construction, but wider to keep your essentials close.



CAMEL BROWN BLACK TECH GREEN TECH

# Core Bag

**Dimensions: 26x12x7 cm / Weight: 215 gr / Capacity: 2,2L**  
YKK Waterproof zipper main access. Detachable velcro straps to fix to the bike's handlebar.  
Detachable nylon strap to use as a crossbody.

NEW

The Core bag is the Reef bag's newest sibling. An hybrid crossbody that can also be a bike bag. Attach the strap to the bag and wear it as a bum bag, or place the velcro on the top webbing and fix it to your bike's handlebar.



BLACK CAMEL BROWN

# Capture Laptop Case

**13" Laptop dimensions: 35.5x24x2 cm / Weight: 80 gr**  
**15" Laptop dimensions: 40.5x29x2 cm / Weight: 82 gr**  
YKK Waterproof zipper main access. Back easy access pocket.

NEW

Featuring a minimal, clean design, the Capture laptop case is a fully padded sleeve, with a zipper closing and an extra pocket outside.



15" BLACK 15" CAMEL BROWN 13" BLACK 15" CAMEL BROWN



# Draft Coin Purse

**Dimensions: 11x9 cm / Weight: 45 gr / Capacity: 0,5L**  
Zipper main access.

NEW

The Draft coin purse opens with an easy pull, and closes with a satisfying snap. It's so enjoyable to use, that you'll be diving in there long after you've spent all your cash.



BLACK



CAMEL BROWN



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**[Note]**

Please note that products are accurate at time of sampling.

Changes may occur at final production.

Please contact your Lefrik representative for more info.

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AW22

ALL OUR PRODUCTS ARE MADE WITH RECYCLED PLASTIC